

THE VALERIE FUND



WALK & 5K RUN

PRESENTED BY ED & SUE GOLDSTEIN
& JAG PHYSICAL THERAPY

**ESSEX COUNTY'S
VERONA PARK,
VERONA, NJ
June 8, 2024**



The Valerie Fund's mission is to provide individualized care to children at medical centers close to home, because we believe the most effective way to heal the children in our care is to treat them emotionally, socially and developmentally, as well as medically.



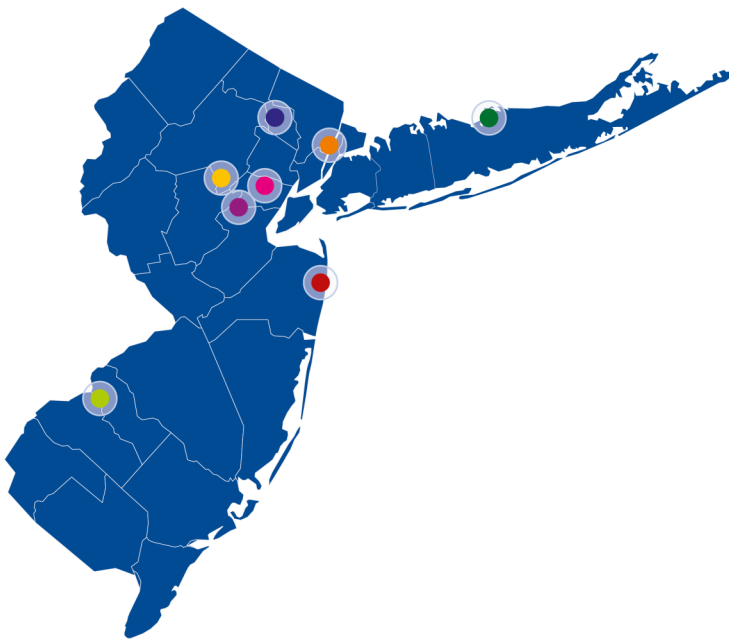
2024 Sponsorship Opportunities



Our Mission

Provide support for the comprehensive health care of children with cancer and blood disorders.

- The Valerie Fund is a non-profit organization established by Ed and Sue Goldstein in 1976 in memory of their nine-year-old daughter, Valerie.
- Each year, The Valerie Fund supports over 6,000 children and their families dealing with the social, emotional, developmental and physical challenges of pediatric cancer and blood disorders. We are one of the largest networks of specialized outpatient healthcare facilities in the nation.
- Eight Valerie Fund Children's Centers, including our newest center at Stony Brook Children's Hospital, are located in major hospitals in New Jersey, New York, and the Philadelphia area. Children battling life-threatening diseases receive top-notch medical care close to their homes.



- St. Joseph's Children's Hospital
- New York Presbyterian — Morgan Stanley Children's Hospital
- Children's Hospital of New Jersey at Newark Beth Israel Medical Center
- Morristown Medical Center, Goryeb Children's Hospital
- Overlook Medical Center
- The Unterberg Children's Hospital at Monmouth Medical Center
- Children's Hospital of Philadelphia NJ Section of Hematology/Oncology Specialty Care Center
- Stony Brook Children's Hospital

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Bunny Flanders

2101 Millburn Ave. Maplewood, NJ 07040

bflanders@thevaleriefund.org or 973-761-0422



Why We Walk

- **The Valerie Fund Walk & 5K Run presented by Ed and Sue Goldstein & JAG Physical Therapy** promotes awareness of pediatric cancer and blood disorders and raises funds to support our core services, which include child life specialists, social work services, psychologists, integrative medicine, educational liaisons and more.
- Since breaking the million dollar mark in 2012, the event has raised over **\$12 million** for our Valerie Fund kids. Thousands attend each year to celebrate the courage and resilience of children in our area being treated for cancer and blood disorders.




Meet Ben

Diagnosed at birth with Sickle Cell Disease

“Kids my age don’t often have to think in the back of their mind that at any given moment they could be bedridden for days on end. It can be hard to explain to others what it feels like to be in constant pain, to worry about every little thing that may trigger a sickle cell crisis.

It can be frustrating to feel like your body is betraying you and to know that there is no easy cure or quick fix.

Ironically, it is at The Valerie Fund Center where I am able to feel the most normal.”

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How Your Support Helps

- You will be ensuring most patients can travel to a Valerie Fund Children's Center within 30 minutes of their home.
- The money raised at the Walk helps The Valerie Fund continue to support the social, emotional, developmental, as well as medical needs for over 6,000 patients each year.
- Commitment to a sponsorship gives The Valerie Fund the ability to expand programs, services and staff.

Because children can't fight cancer and blood disorders **without you!**



Meet Carsyn

Diagnosed with Sickle Cell Disease at birth

Carsyn is a Crescent Princess. This beautiful name comes from the crescent shape of a sickled red blood cell in those with sickle cell disease. Those blood cells aren't able to carry oxygen and need to be replaced with blood transfusions and can cause pain crises.

Despite all this, here is what Carsyn has to say: "Hi! My name is Carsyn. I have sickle cell disease so my life is a tiny little bit hard. But I deal with it anyway. I take medicine to help me but sometimes I have to go to the hospital, it's ok though.... that is part of my life."

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How Your Support Helps

- Because of your support, The Valerie Fund began funding our eighth center in August of 2022 at Stony Brook Children’s Hospital in Stony Brook, NY.
- Stony Brook Children’s Hospital is the only Pediatric Hematology and Oncology Program providing services to the children of Suffolk and Nassau Counties. The hospital sees 60 new oncology patients per year, as well as 5,000 oncology and hematology outpatient visits annually.
- Because of the growth in patient volume, Stony Brook Children’s Hospital will benefit from the expanded psychological support services provided by The Valerie Fund, including a Social Worker, Child Life Specialist, Psychologist, Educational Liaison, and Survivorship Coordinator.

Meet Georgia

Diagnosed with Wilms Tumor at 20 months

"The Valerie Fund was instrumental in making treatment as easy as possible. We benefited from the nutritionist, educational support, child life, social work, and beyond. Every time we went to treatment, a load was lifted off me because I knew we were taken care of. They helped me get through the hardest part of my life.

Georgia has said that she misses treatment and I know that it is because she misses the people and the care she received."

-Georgia’s Mom



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I would like to support children with cancer and blood disorders by sponsoring

The 2024 Valerie Fund Walk & 5K Run

presented by Ed and Sue Goldstein & JAG Physical Therapy

With my gift of:

___ \$100,000 Presenting Sponsor

___ \$7,500 Golf Cart Sponsor

___ \$50,000 Kids' Entertainment Sponsor

___ \$5,000 Water Station Sponsor

___ \$25,000 Major Sponsor

___ \$3,000 Kids' Spirit Sponsor

___ \$15,000 Family Game Sponsor

___ \$1,500 T-Shirt Sponsor

___ \$10,000 Supporting Sponsor

___ Gift-in-Kind Sponsor

Please include hi-res JPG logo or camera ready artwork

Organization: _____

Name: _____
(position)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____
Business Cell Home

Email: _____

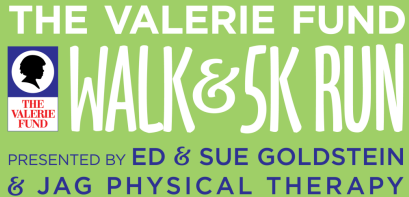
For Gift-in-Kind sponsorship please list item and value: _____

___ Enclosed is a check ___ Please charge: Amex MC Visa

Name on card _____

Card number _____

Expiration date ____ / ____ Security Code (CSC): _____

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