

**THE
VALERIE
FUND**

CARING FOR CHILDREN

**WITH CANCER AND
BLOOD DISORDERS**





Our mission

The Valerie Fund's mission is to provide support for the comprehensive health care of children with cancer and blood disorders.



Dear Friends:

The year 2019 was another incredible period of growth for The Valerie Fund. This Impact Report shares with you the new and expanded programs that simply would not exist for our kids and families without you!

We can proudly say that 2019 was the **10th consecutive year of program growth** with program funding again exceeding \$4 million (over \$3 million of which went directly to The Valerie Fund Children’s Centers). We remain a **Charity Navigator Four Star Charity** and directed over 81% of our operating budget to programs and services that benefit our children. This puts us in the highest echelon of 501(c)3 organizations for exceeding industry standards and outperforming most charities. That’s a statement very few non-profits can make!

With your help, we successfully completed our **first-ever capital campaign** in 2019. What that means is that the newest Valerie Fund Center at St. Joseph’s Children’s Hospital and **11 new psychosocial positions** created at our **seven centers** will be fully funded for at least a five-year period. Every dollar of this \$5 million campaign will be spent on programs at the Centers, on scholarships, or on psychosocial research designed to benefit our Valerie Fund families and other children and families touched by pediatric cancer and blood disorders.

As you’ll read in this report, you’ve helped us improve so many young lives. The direct impact to families from our Valerie Fund emergency funds, the establishment of the **MAGIC Survivorship Program**, and our incredible scholarship program that provides the incentive for over **100 Valerie Fund students** to reach for the stars would not be possible without your support. You will learn about all you’ve helped us achieve by reading the beautiful stories on the following pages.

It has been and always will be “all about the kids” at The Valerie Fund. Be proud of all that we achieved together this past year. Remain committed to helping us do more in 2020 and beyond.

Thank you for making The Valerie Fund children and families a priority in your lives.



Sincerely,


Neil Yaris
Chair


Barry Kirschner
Executive Director

MISSION ACCOMPLISHED

The Valerie Fund completes the first capital campaign in our 45 year history



We asked and you responded with a resounding, "Yes!"

And so we successfully completed our first-ever capital campaign in June 2019. The Green Light Initiative, as the campaign was called, was created "to give a green light to kids with cancer and blood disorders." Its message was communicated throughout the region, and as a result the campaign exceeded its goal with a final tally of \$5,033,000.

The impact? The Green Light Initiative extended The Valerie Fund standard of care to 1,000 new children, adolescents, teens, young adults, and their families by establishing a new Center at St. Joseph's Children's Hospital in Paterson, New Jersey in 2016. Children were already receiving excellent medical care, but did not have the advantage of the wide range of supportive psychosocial services that are the hallmark of every Valerie Fund Children's Center.

Valerie Fund friends and family made gifts ranging from \$35 to \$500,000 to help us achieve the \$5,000,000 goal that will fund expanded care for the first five years the new services are in place.

Green Light Initiative funds are underwriting newly created psychosocial positions and programs that continue to roll out to

ensure that every single Valerie Fund patient has the emotional, psychological, and educational support they need. Whether a child is a Center patient for six months or for their entire course of childhood (as in the case of children with sickle cell disease and other hematological disorders) these patients and their family members receive the full complement of psychosocial care each Center has available.

Eleven new positions have been created as a result of the Green Light Initiative. **Another five positions** have been significantly expanded. Together, they fall under the following program areas:

- Child Life
- Hematology Social Work
- Oncology Social Work
- Palliative Care
- Educational Liaison Program
- Psychology
- Integrative Medicine
- Financial Counseling
- Long Term Follow-Up & Survivorship
- Nutrition
- Scholarships

In addition, The Valerie Fund is creating a partnership to launch an original research project to explore the impact of psychosocial care on patient and family well-being.

The next big thing? Increasing our annual campaign by \$1 million in 2021 to ensure the continuation of programs the Green Light Initiative has made possible.





New in 2019

THE VALERIE FUND CHILDREN'S CENTER AT ST. JOSEPH'S CHILDREN'S HOSPITAL EXPANDS TREATMENT TEAM TO INCLUDE HEMATOLOGY SOCIAL WORKER

When The Valerie Fund Children's Center at St. Joseph's Children's Hospital opened in Paterson on July 1, 2016, another 1,000 children and their families stood to benefit from the compassionate care that is the hallmark of The Valerie Fund. Their population included a significant number of children with sickle cell and other hematologic diagnoses. The excellent medical care they had been receiving at St. Joe's would now be strengthened by new psychosocial services offered to patient families at no cost. In 2019, funding through the Green Light Initiative was used

"We have more than 100 children diagnosed with sickle cell. I also see patients diagnosed with ITP, anemia, Thalassemia, and any other severe blood/hematology disorders. On average, I see between 5-10 patients a day and I am part of the long term follow up clinic. In addition, I encourage our patients to schedule meetings with me so I can help them to apply to social services within the community, provide counseling, and assist them with any social or work-related matters as needed."

-Maria Luisa Molina, LCSW

"The social workers and team at the center have been holding my hand since I arrived in the United States when I was 8 years old. My social worker is the best and is here to help me with any problem that I might have, at school, work or home."

- Ana, 18-year-old sickle cell patient

to bring an additional social worker on board to work with children who will be seen at The Valerie Fund Children's Center for the entire duration of their childhood and to provide ongoing education to them and their families as their phases of development present different opportunities and challenges with respect to their health.

Pediatric Hematology Social Worker Maria Molina has met every sickle family coming to the center at least once since she started working there in the Spring of 2019.

EASING THE JOURNEY



INTEGRATIVE THERAPY ALLEVIATES STRESS AND PAIN FOR VALERIE FUND KIDS AT ST. JOSEPH'S CHILDREN'S HOSPITAL

Since The Valerie Fund was founded in 1976, much has been learned about uniting the best of conventional medicine with integrative medicine. Since joining The Valerie Fund family, St. Joe's has added new wellness practitioners who employ a range of natural, non-invasive interventions. Care is customized based on the unique needs of each patient and family with the goal of facilitating the body's healing response. These modalities are so well received that in 2019, 679 children and 45 patient family members opted to reduce their pain and stress with treatments of acupuncture, massage, aromatherapy, reflexology, and laser acupuncture.

Integrative Therapist Sharis Aiazia speaks about a patient who was born with a blood disorder who comes to the center for pain management. With a decrease in pain, she says, comes an increase in general well-being.

"He says he feels like he is floating and pain-free after getting acupuncture or massage. Most of the time, he actually falls asleep during treatment, which is good because it allows his body to reset and heal."

She describes another young man, a 12-year-old sickle cell patient who was in crisis and waiting to be admitted from the emergency room.

"He has a few crises a year. It is great that we are able to help relieve his pain while he waits for the effects of the medication to kick in. Through abdominal massage, we also often help treat the constipation that comes with pain medication and improve overall wellness during a pain crisis."



New in 2019



DEDICATED SURVIVORSHIP SOCIAL WORKER NOW IN PLACE AT GORYEB CHILDREN'S HOSPITAL VALERIE FUND CHILDREN'S CENTER

With a generous grant from the **Healthcare Foundation of New Jersey** to fund the first dedicated **Long Term Follow-Up (LTFU) Social Worker** at Morristown, **Alisha Fuino** is focused on two pivotal questions for childhood cancer survivors once treated there: "Where are they now?" and "What do they need?"

An integral member of the LTFU team, Fuino conducts outreach to former patients not yet enrolled in the program to schedule their annual appointment for the twice-monthly specialty clinic that brings medical and psychosocial practitioners together to assess survivors' physical and emotional health on an ongoing basis. She also gets to know active patients so that when they transition to Long Term Follow-Up they feel comfortable sharing with her any concerns they have, particularly around emotional or social late term effects so she can better help them.



THANK YOU TO OUR TOP TIER GREEN LIGHT INITIATIVE DONORS

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Update:

CAMP HAPPY TIMES



Since 1983, The Valerie Fund has been treating any child who has been diagnosed with cancer to a week at sleepaway camp at Camp Happy Times in Tyler Hill, Pennsylvania.

The beautiful grounds and recreational facilities are the backdrop for making new friends, reconnecting with old ones and trying out new activities. While illness is the common bond, it doesn't need to be part of the conversation because campers (and many counselors too) can honestly say to each, "I know how you feel." More than 100 volunteer counselors (some former campers themselves) and staff bond with the campers and Leaders-in-Training from age five to twenty-one.

Camp Happy Times is totally free and includes transportation, accommodations, food and activities. This year, over 150 kids came together for the week long adventure in mid-August joining thousands of children who have been able to enjoy a camp experience thanks to long-term commitments by **Morgan Stanley**, the **Daniel Galorenzo Foundation**, the **Tom Coughlin Jay Fund**, and the **Dunkin' Joy in Childhood Foundation**, which selected Camp Happy Times in partnership with **Waze** as one of ten camps in the country to receive a \$25,000 donation.

This year, the Camp Happy Times theme, already a magical place, was transformed into **Camp Hogwarts**. Campers were assigned Hogwarts houses and presented with magic wands, offered potions classes, and even got to play a quidditch match, all alongside traditional summer camp activities like fishing, swimming, arts & crafts, and archery----in other words a week filled to the Sorting Hat's brim!

The annual dance was renamed the Yule Ball in honor of the Harry Potter theme. Before attending the Yule Ball, female campers were given complimentary beauty sessions by our friends at **Chanel**, continuing a longtime Camp Happy Times tradition.



Update:

EMERGENCY FUND AND MAGIC PROGRAM

THE SUE AND ED GOLDSTEIN EMERGENCY FUND

Valerie Fund **Social Worker Stephanie Heasman** has seen the power of timely and specially designated financial assistance. She says, "As social workers, we take pride in easing the burden of a family's current situation to allow them to focus on caring for their child. Emergency funds have been crucial to our families, especially during the beginning weeks and months following diagnosis."

Sue and Ed Goldstein, the founders of The Valerie Fund knew all too well about these challenges, particularly when trying to keep disruptions in their daily lives to a minimum. Moved by the countless narratives of financial struggles, they created the Sue and Ed Goldstein Emergency Fund in 2015. Rather than apply and wait for aid, the Emergency Fund covers immediate needs, such as rent and utility bills; it provides grocery and gas gift cards, covers meals during long hours in the hospital and even medication coverage.

Zion's mother is thankful that they were able to help purchase an expensive medicine from which her son has truly benefited. "Our family is able to focus on paying for our son's other medications without the burden of having to choose which medication is more important as they are all important for Zion's health."

The Emergency Fund is sometimes called upon to cover final arrangements, along with precious reminders of children in the form of keepsake fingerprint mementoes.

"With my son's diagnosis of ALL, I had to take a leave of absence from work and went on an unpaid leave. Although my husband continued to work, finances became very tight. With the help of the social workers, they were able to apply for several emergency funds to help assist. This alleviated stressors of worrying about our monthly bills and allowed us to focus on our son and our other children during the most difficult time in our lives. We are so appreciative for what these funds have done for us."

-Angela,
Valerie Fund parent

"The fear of the unknown is overwhelming, especially as a single parent, since it is not uncommon for one parent to stop working while their child is in treatment. In a state of shock, fear, and worry we were able to ease some stressors and utilize the emergency funds to assist with rent, utilities, and car payments."

- Stephanie Heasman, LCSW, NCTTP,
The Valerie Fund Children's Center,
Morristown Medical Center





“Survivorship is a journey and each survivor leads it differently. At ‘MAGIC’ our team helps them through every step of the way like a family.”

-Dr. Surabhi Batra, Attending Physician for
The Valerie Fund Children’s Center and
Director of the MAGIC Clinic

THE MAGIC OF SURVIVORSHIP

During the course of eradicating the disease, surgery, chemo and radiation therapy can take its toll. While not all cancer survivors will experience late effects, many will have to deal with one or more physical, cognitive, social or emotional challenges.

Dr. Teena Bhatla, Director of the Pediatric Hematology-Oncology Division at The Valerie Fund Children’s Center at Newark Beth Israel Medical Center, marvels at the grit of childhood cancer survivors. Fitting then, the cancer survivorship program is known by its acronym **MAGIC** for the **Marvel and Grit Inspired Cancer** survivorship clinic established to serve these warriors.

The program is run under the direction of **Dr. Surabhi Batra** and calls upon the expertise of no less than ten medical and psychosocial clinicians to treat children and young adults who are two or more years post treatment for childhood cancers or stem cell transplantation, regardless of where treatment was received. Team members work together to ensure that cancer survivors are supported with a multidisciplinary approach and in a family-centered environment.

The Center’s **Educational Liaison, Suzanne Goldberg**, is a fan. “The MAGIC Clinic has been a huge asset. I am able to catch educational needs that were falling through the cracks before.”

The goal of the survivorship clinic is to keep cancer and

bone marrow transplant survivors healthy by providing the highest quality of care and education about future health risks. **Ava Vaughn-Parmelee, a Clinical Research Nurse and Survivorship Coordinator**, recognizes the benefits of specialized follow-up care. “MAGIC is so important to the lives of our survivors! It gives them the tools they need to advocate for their care as young adults and beyond.”

The team members collaborate for the purpose of improving quality of life for survivors and for providing psychosocial support. **Pediatric Oncology Social Worker Autumn Banta** has seen this firsthand. “Many patients and families find themselves in new circumstances after treatment and may not qualify for the same resources they had during treatment. As a social worker, I am able to evaluate their new situation and assist them with finding new resources.”

Mariella Silva, the Center’s **Mind, Body, Spirit Specialist** appreciates the power of self-care. “MAGIC patients use integrative health modalities to support their mental, emotional, and physical health. The integrative health services provide comfort, relaxation, and ease.”

The MAGIC program recently celebrated its one-year anniversary at The Valerie Fund Center at Newark Beth Israel. Many of the children and young adults supported by the MAGIC Clinic also participate in childhood cancer trials.



Update:

SCHOLARSHIP PROGRAM

THE VALERIE FUND SCHOLARSHIP PROGRAM: FROM PATIENT TO MEDICAL PRACTITIONER

The effects of a life-threatening childhood illness span the physical to the emotional to the financial. The Valerie Fund Scholarship Program was established in 2006 to help current and former Valerie Fund patients who had already endured so much cover the cost of post-secondary education. Students tell us these scholarships are a poignant reminder of a community that continues to believe in them even as they venture far beyond the clinic walls.

More and more Valerie Fund patients are pursuing careers in medicine with our help because of the role models they met during their treatment. One scholarship recipient completed a physician's assistant program in 2019, two scholarship recipients entered their final year of medical school, and still another set out on her four-year medical school journey. Others are enrolled in nursing programs. As the U.S. faces a serious shortage of physicians and nurses, this is good news for all of us!

What began as a small program that granted maximum amounts of \$1,000 for vocational school, community college and university, awarded more than \$400,000 to 93 students in 2019. In fact, between 2014 to 2019, The Valerie Fund awarded 529 general and named scholarships ranging from \$250 to more than \$25,000.



JOYCE

*Union, New Jersey
Cornell Class of 2019
Rutgers University Medical School
Class of 2023*

"I was treated at The Valerie Fund Children's Center for sickle cell until I was 21. The love and care I received there inspired me to become a doctor. After transferring from

community college to Cornell University with the help of a Valerie Fund Scholarship, I began Rutgers New Jersey Medical School in September. The Valerie Fund will always be a second family to me and I am so grateful for the many opportunities that have come my way because of it."



RICHIE

*Voorhees, New Jersey
Rowan University Class of 2016
Cooper Medical School of Rowan
University Class of 2020*

"Because of my experiences at The Valerie Fund, I have chosen to become a pediatric oncologist. As a patient I always felt safe knowing I was in the best hands. As a counselor, I saw how

happy Camp Happy Times made kids when nothing else could. The Valerie Fund showed me that putting a smile on a patient's face is just as important as any medicine you can give them. Thanks to The Valerie Fund's life-changing scholarships, I will graduate medical school this Spring, just weeks before I marry the girl of my dreams!"

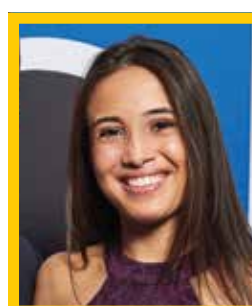


KRIS

*Cherry Hill, New Jersey
Davidson College Class of 2012
Cooper Medical School of Rowan
University Class of 2020*

"Cancer gave me my life's work and my passion. My decision to become a doctor began when I was diagnosed with Burkitt Lymphoma at age 5, treated and supported by Dr. Steven Halpern at

The Valerie Fund in Morristown. I wanted to join the profession that saved my life. I planned on being a pediatric oncologist until college where I worked as a clinical research coordinator in Emergency Medicine. My time in the emergency room made me want to become an emergency medicine physician for a lot of the same reasons that I liked oncology. To help make the difference between life and death for my patients. I also like being there for patients on their worst day and making them feel better both medically and humanistically. The scholarship fund has allowed me to fully engage in the medical school experience and entirely focus on learning."



SHELBY

*East Meadow, New York
Hofstra University Class of 2013
New York Institute of Technology
Class of 2018*

"I've wanted to pursue a career in the medical field since I was a little girl. After undergoing a heart transplant at age 10 and then a cancer diagnosis at 19, I was so drawn to medicine and helping

sick children. My experience being cared for so well at a Valerie Fund center when I had Hodgkin-like Lymphoma inspired me to become a pediatric physician assistant. I achieved that dream last May all thanks to the amazing individuals from The Valerie Fund! I'm currently dealing with my second battle with cancer, but that has not stopped me from continuing my passion as a pediatric PA!"

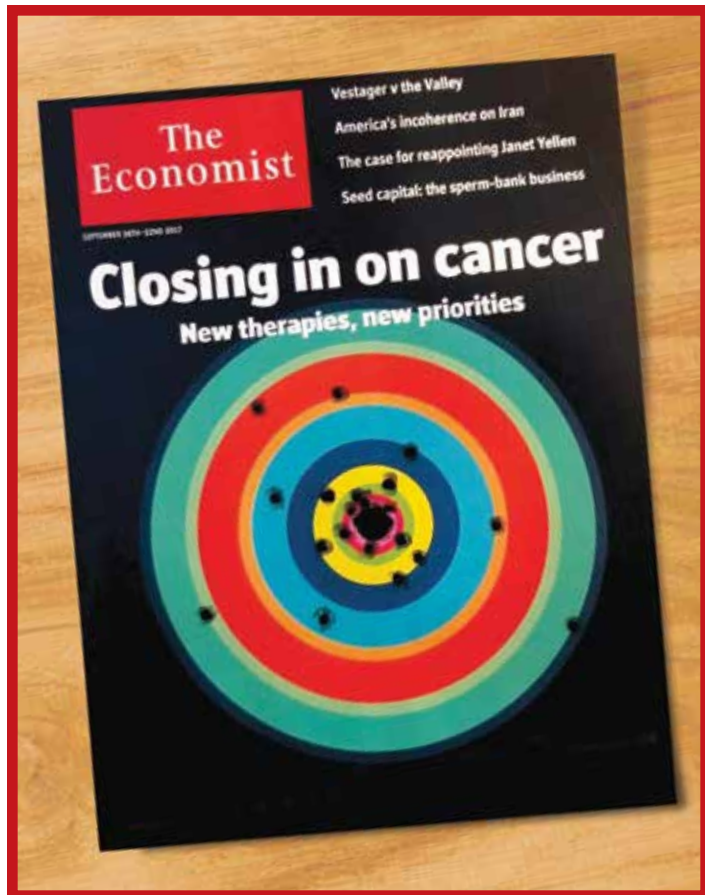
Happenings in 2019

THE VALERIE FUND EDUCATIONAL SEMINAR “THE FUTURE OF ONCOLOGY”

November 14th, Maplewood Country Club

“The Future of Oncology” was the topic of the fourth Valerie Fund Educational Seminar and was presented by panelists working deep in the trenches of the war on cancer. They included former Valerie Fund Vice Chair **Julie Rubinstein, President of Adaptive Biotechnologies; research physician and former faculty member** at MD Anderson Cancer Institute and Memorial Sloan Kettering Cancer Center **Dr. Kapil Dhingra**; and moderator **Noemi Rosa**, a leader in pharmaceutical oncology and **Valerie Fund board member**. The panel led guests through the world of cancer research and diagnostics offering reflections and predictions that provoked thoughtful interaction with the audience.

Dr. Dhingra offered insights from first-hand experience developing widely-used cancer therapies and conducting studies that have paved the way for increased life span in cancer patients. Rubinstein outlined cutting edge diagnostic technologies, some already being widely used in numerous institutions that include Valerie Fund Centers, to measure residual cancer cells in specific types of cancer.



GRACE'S HOUSE: A STUNNING EXAMPLE OF COMMUNITY COLLABORATION



During April and May 2019, The Valerie Fund welcomed nearly 2,000 visitors to **Grace's House**. This Valerie Fund Designer Showhouse was named in honor of a 10-year-old patient with a germ cell brain tumor successfully treated at The Valerie Fund Children's Center at Newark Beth Israel Medical Center. Grace's House generated approximately \$250,000 to benefit the Green Light Initiative, thanks to **Dan and Elizabeth Reichard of ER Development**

and their partners **Thomas and George Allen**, who together decided to turn the restoration of 950 Hillside Avenue in Plainfield into a giveback for the care received by the home's namesake, the Reichard's granddaughter. A



collaboration quickly took shape with the formation of an active Valerie Fund Show House committee chaired by **Tina Squeri**, the enthusiastic participation of the Hillside Avenue Historic District, and the following 22 inspired designers from the tri-state area who brought magic to the restoration of this 19th century mansion.

- Images in Design
- AK Design Studios
- ANEW Kitchen and Bath
- B. garcia designs
- Butter and Velvet Home Design
- California Closets
- CD INTERIORS
- DB Interiors
- DiMattina Design Group
- Gail Davis Designs, LLC
- Global Home Interior Design
- JAB DESIGN GROUP
- JMW Interiors
- Liepold Design Group
- Marina V. Design Studio
- Mendham Interiors
- Mimi & Hill
- Samuel Robert Signature Spaces
- Swati Goorha Designs
- The French Martini
- Tina Ramchandani Creative

The impact of a compassionate community



The **8th Annual "A Taste of Giving"** on February 28th at the Mandarin Oriental in New York City marked the second consecutive year the event raised over \$1 million. Valerie Fund patients as young as five years old all the way up to Valerie Fund scholarship recipients pursuing graduate education in medicine shared their stories with guests. Comedian-auctioneer Tom Papa called up his unique brand of humor to coax the Wall Street crowd into lending financial support. **Valerie Fund board member Sharon Weintraub and husband Josh** established the event in 2012 because "they just wanted to help."

For the first event of the year, scholarship recipients and their families came together for the **Annual Scholarship Reception** on January 5th at Maplewood Country Club to meet members of the larger Valerie Fund community, including creators of our prestigious named scholarships.

Morgan Stanley analysts kicked off their six-week **27th Annual Morgan Stanley Valerie Fund Campaign** to send as many kids to camp as possible for the 2019 season and to create a Camp Happy Times reunion known as "Rec Day" for patients and families at a local funplex. Led by **Alexandra Martin, Daniel Eatroff and Jamol Williams**, with the support of the **Morgan Stanley Foundation** and 900 Morgan Stanley employees, the campaign raised more than \$175,000 and sent 100 children to **Camp Happy Times**.

On April 27th **The Valerie Fund Junior Board** held their 9th annual gala at The Dream Hotel. The highlight of the evening was 16-year-old patient speaker **Giancarlo**, who told the group of over 350 young professionals about how his **Valerie Fund Educational Liaison, Caitlin Constantino**, from Columbia University Medical Center, helped him stay connected to school throughout his treatment for medulloblastoma, a form of brain cancer. The Junior Board added another \$70,000 to their overall 10-year fundraising total, bringing it to nearly \$600,000.

The 14th Valerie Fund Walk & JAG-One Physical Therapy 5K Run on Saturday, June 8th provided its annual opportunity for hundreds of patients and their families to come together, comprising 184 teams and thousands of walkers, runners, and supporters in celebration of our children's strength and courage. By late morning, an announcement was made from the stage of **Essex County's Verona Park** that \$1,000,000 had been raised in 2019, bringing the 14 year total to more than \$8.25 million. **Gavin, an 8-year-old Valerie Fund patient**, and his father visited the set of **CBS-TV News Sunday Morning** to share what it has been like to fight cancer with the support of The Valerie Fund. Our media partners **CBS** did a live broadcast from Verona Park with **weatherman John Elliott** and **Vanessa Murdock** hosting the event.



On August 5th, 130 golfers joined **American Express Chairman and Chief Executive Officer Stephen Squeri** for a memorable day of golf on the **Baltusrol** championship course. Squeri's leadership, along with the longtime support of **Richard Wood, Chairman and Chief Executive Officer of Plaza Construction**, has resulted in an extraordinarily successful event sold out months in advance. Patient speaker Grace inspired total fundraising of \$484,000, a significant addition to the millions of dollars that have been raised over the many years these industry leaders have championed it.

On September 18th, the featured musical acts at the 14th edition of **CAREoke for the Kids** were showcased on the stage of Gramercy Theatre. Performers didn't miss a beat, energized by the 1,000-plus spectators from the advertising and media communities cheering on their peers, and over \$200,000 was raised. The event's mission of introducing a new generation of young professionals to The Valerie Fund has been nurtured by executive committee members **Cara Lewis, David Tennenbaum, Jonathon Ciancetta, Lee O'Connor, Mike Graf and Pat Brennan**. Their hands-on leadership and passion for helping our kids continues to engage. Revenue from this epic annual evening of entertainment and philanthropy has surpassed \$2 million to date.

The **22nd Annual Burger King Franchisee Children's Charities Golf Classic** on September 24th honored **Bimbo Bakeries USA, Inc.** for their longtime support. Other major sponsors included the **Alfiero & Lucia Palestroni Foundation Inc., Coca-Cola of North America®** and **Keurig Dr. Pepper®**. More than 20 years since the **Burger King® Franchisee Children's Charities Committee** was established to support children in the New York metropolitan area, they have raised over \$3 million and continue their advocacy for kids with cancer. The Committee also endorses an in-store coupon campaign for The Valerie Fund, now in its 10th year, that is likely to surpass \$1,000,000!

For the past six years, supporters have come to Central Jersey to walk or run on the beautiful Long Branch boardwalk. **The World Subaru Monmouth Medical Center Valerie Fund 5K Run and Walk** raised over \$128,000 on October 13th in support of The Valerie Fund Children's Center at Unterberg Children's Hospital at Monmouth Medical Center. **World Subaru Executive Manager Joe Wajda** has taken his company's commitment to extraordinary levels once again, fielding the number one fundraising team and donating a 2019 Subaru Crosstrek for a raffle to support our kids!

On November 22nd at the **28th Annual Thanksgiving Ball Gala** we honored **Keith Banks, Vice Chairman of Bank of America**, along with **Melissa and Matt Derella** and **Cara Lewis**. Keith has been a tremendous supporter of our kids and Melissa, Matt, and Cara launched and continue to cultivate our **Careoke for the Kids**. In recognition of this year's dynamic honorees, fundraising records were broken with contributions by more than 400 donors totaling over \$750,000.



A MODEL OF Comprehensive Healthcare Services

IN THE CENTERS

\$1,344,430 Child Life Specialists • Oncology Social Workers • Hematology Social Workers
Palliative Care Social Worker • Psychosocial Nursing Support • Art Therapy

\$507,260 Psychologists/Neuropsychologists

\$298,600 Educational Liasons

\$432,350 Integrative Medicine Practitioners • Acupuncturists • Palliative Care Nurse Practitioner • Nutritionist

\$186,160 Childhood Cancer Survivorship Program Support

\$124,572 Research Coordinators

\$316,616 Other Programs

22,304

Total patient visits to
the Valerie Fund
Children's Centers

BEYOND THE CENTERS

\$341,372 Camp Happy Times for children with cancer

\$400,000 Scholarships

11,185
Oncology
visits

11,119
Hematology
visits



2 YEAR FINANCIAL SUMMARY

REVENUE	2018	2019
Grants & Donations	\$4,345,241	\$ 2,374,713
Special Events (Net)	1,860,039	2,088,633
Investment Income	(248,081)	909,347
TOTAL REVENUE	\$5,957,199	\$5,372,693
EXPENSES		
Program Services		
Hospital Centers	\$3,041,428	\$3,209,968
Camps	402,584	341,372
Advocacy	793,076	657,567
Total Program Services	\$4,237,088	\$4,208,907
Support Services		
Management and General	\$151,755	\$152,140
Fundraising	803,058	810,690
Total Support Services	\$954,813	\$962,830
TOTAL EXPENSES	\$5,191,901	\$5,171,737
CHANGE IN NET ASSETS	\$765,298	\$200,956

Unaudited 2019 Results



THE VALERIE FUND LEADERSHIP 2019

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**WE GREATLY VALUE OUR RELATIONSHIPS
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2019 Honor Roll

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Members of Valerie's Legacy are donors who have named The Valerie Fund in their estate plan or have made a gift to The Valerie Fund endowment. We recognize these donors in perpetuity for ensuring that the children we serve now and in the future receive the care and support that they deserve.

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We would like to thank the following for in-kind donations of \$500 or more. These gifts of toys, warm clothing, gift cards, and other items make life better for the children and families of The Valerie Fund

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- Children's Hospital of Philadelphia, New Jersey Section of Hematology/Oncology, Specialty Care Center, Voorhees, NJ
- Morristown Medical Center, Goryeb Children's Hospital, Morristown, NJ
- New York-Presbyterian Morgan Stanley Children's Hospital Columbia University Medical Center, New York, NY
- Overlook Medical Center, Summit, NJ
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