



# 2010 Camp Happy Times Sponsorship and Naming Opportunities

For 28 years, The Valerie Fund's Camp Happy Times has been open to any child who is a patient or a survivor of cancer.

Campers ages 5 through 21 draw strength from being with other children who can say, "I know how you feel," and really mean it, including many of the counselors. Perceived limitations fall away as children catch fish, play soccer, basketball, swim, water ski, test their courage on the zip line, take on the climbing wall, and perform in the talent show.

CHT sponsors receive recognition in a variety of ways, including thank you banners and the Camp Happy Times Yearbook.



## *Adopt-A-Camper*

Imagine giving a child one week that changes his/her life! As a veteran camper put it, "We wouldn't have the same amount of self-confidence without CHT. Out there, we're different-- but here, we're all the same."

***\$1,250 per child***



## *Adopt-A-Bunk*

Adopt 10 happy campers this summer—that's an entire bunk of kids who will have the recreationally therapeutic camping experience that has become known as "the one-week miracle!" Your banner will be draped across the front of your bunk to let campers and visitors know how much you care about them!

***\$12,500 per bunk***

## *2010 Superhero Theme Sponsor*

Receive a Superhero's welcome as this year's annual theme sponsor. Your sponsorship will enable us to turn an idyllic Poconos setting into a Superhero's Playground as Camp Happy Times takes on the Superhero theme for the entire week!

***Superhero Sponsorship \$3,500***

## *Precious Cargo Sponsorship*

Thanks to your help transporting the most precious cargo of all— our campers -- the bus you sponsor will carry the message of your generosity on a custom banner all the way from New Jersey to the Poconos and back! Camp Happy Times begins the moment kids board the bus at their local Valerie Fund Center. Be our sole transportation sponsor or select a single sponsorship for any of the following centers: Columbia Medical Center in New York; St. Barnabas Medical Center; Newark Beth Israel; Morristown/Overlook Hospitals; Monmouth Medical Center and Children's Hospital of Philadelphia (CHOP)/Voorhees.

***Sole Transportation Sponsorship \$18,000 or \$3,000 per bus (6 busses)***



### *Fishing Tournament Sponsorship*

Worms, worms and more worms... Your sponsorship supports camp's most beloved tradition-- the annual week-long fishing tournament that pits CHT's young fishermen against fisherwomen and lures them to the dock every morning before sunrise. Who will win the gender war this year? You, the sponsor, are invited to hear the fish tales and join us for the final tally and award ceremony.

*Fishing Tournament Sponsorship \$2,500 **SOLD!***

### *Arts & Crafts Sponsorship*

What's summer camp without lanyards and butterfly knots? Campers learn to throw pots, tie-dye shirts, and tell their personal stories using special symbolic beads to create their own unique camp necklace that grows each year they attend! A banner thanking you will hang across the cabin all week long as campers stop by to tap into their creative sides.

*Arts and Crafts Sponsorship \$4,000*

### *Camp Dance Sponsorship*

Where else can a young person walk into a dance without worrying that their disability or scars means they'll have no one to dance with? This is the magic of Camp Happy Times that *you* make possible as the Camp Dance Sponsor. From the punch bowl and decorations, to the DJ spinning just the right music--your support makes sure all of the details are covered!

*Annual Dance Sponsorship \$5,000*

### *Golf Cart Sponsorship*

A superhero's cape bearing your name or logo will flow from the back of the golf cart(s) you sponsor. Thanks to you, CHT medical and administrative staff stay on the move throughout the week to monitor campers' safety across the 220-acre campus... and to give tired campers a lift when they need it!

*Golf Cart Sponsorship \$750 each (10 available) or \$7,500 for whole program*

### *Med Shed Sponsor*

From Calamine to chemotherapy, 24 hour medical staff — including Valerie Fund doctors and nurses — administer treatment on site. The CHT Infirmary will bear your name (or your company's name) when you help to ensure that everything necessary is on hand-- from medical supplies to one-on-one nursing care for campers with a disability or a medical condition that necessitates special attention.

*Infirmary Sponsorship \$3,500*



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## *SWAG Sponsor*

What better year-round reminder of Camp Happy Times for every camper and volunteer than a cozy hoodie and matching tee? Camp Happy Times SWAG will spark cherished memories long after the bonfires have gone out and the fish are safe again. Your name and logo will be placed onto this year's apparel!

***SWAG Sponsorship \$15,000***

## *"Miracles" Yearbook Sponsor*

Your sponsorship will produce over 300 miracles that capture the words and images of Summer 2010. These hardcover yearbooks entitled "Miracles" and the messages campers and counselors fill them with are keepsakes that forever help to preserve the warmth and friendships of Camp Happy Times.

***Miracles Yearbook Sponsorship \$6,000***

### ***For more information please contact:***

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