

Accomplishments and Special Projects 2009

The Valerie Fund Advances in 2009

Everyone involved with The Valerie Fund is always looking for new ways to improve the health of those served by the Centers. To this end, we'd like to highlight three special accomplishments in 2009.

- The Valerie Fund finalized plans for its Late Effects partnership with the Cancer Institute of New Jersey in June 2009 and launched The Valerie Fund/CINJ LITE Program. By making a commitment of \$500,000 over an initial three-year period, The Valerie Fund is helping to double the number of patients screened for late effects and ensuring that patients seen at our centers have the best possible long-term follow-up care available through New Jersey's only National Cancer Institute-designated institution. (Details of this program can be found on page 4.)
- In April 2009, the Valerie Fund Sickle Cell Leadership Council brought together nearly 100 African-American community leaders, professionals and political figures to raise awareness about sickle cell disease and mobilize the community in working together to address ways to reduce the serious health threats it poses, including increasing blood donations by individuals of African descent through The Valerie Fund Sickle Cell Awareness Blood Drives.
- In order to secure the long-term stability of The Valerie Fund Children's Centers, Camp Happy Times and our other pediatric programs, The Valerie Fund Board of Trustees voted to establish a permanent endowment fund. Thanks to the Schiffman Family Endowment Challenge and the new members of Valerie's Legacy who responded to it, our endowment has grown to over \$846,000 in gifts and pledges, bringing us closer to our initial capitalization goal of \$1,000,000.



TVF patient, Veda

Age 7

Diagnosed with acute lymphoblastic leukemia (ALL) at age 3. Treated at TVF Center at Newark Beth Israel Medical Center, Newark, NJ.

Asked what is unique about The Valerie Fund, Veda's grandmother, Shellie, replies that it's The Valerie Fund Center staff's "genuine sincerity, compassion, and going far beyond the call of duty, 24 hours a day, every day. Most important, they keep the smiles coming. Joy and happiness have been just as key as chemotherapy."

"As head of the family, having Veda treated at The Valerie Fund has been invaluable in helping me handle the fear, doubt, and anxiety," continues Shellie. "I can remember losing my composure and needing the support of The Valerie Fund staff and other families who were dealing with the same pressures and worries—and they were there."

While Veda was undergoing treatment, Shellie was diagnosed with heart disease. That was when TVF staff kicked into high gear, intensifying their focus on the entire family and providing Veda's dad with support so he could carry on in Shellie's role until she recovered. "Thank God for The Valerie Fund," says Shellie. "I don't believe we as a family would have survived without you."

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TVF patient, Brian Age 3

*Diagnosed with Evans syndrome at age 6 months.
Treated at TVF Center at St. Barnabas Medical
Center, Livingston, NJ.*

Brian's mother, Jamie, feels his experiences at The Valerie Fund are "a big reason why my son doesn't mind going to the doctor's office. He feels at home and the staff dedicates itself to enhancing this feeling. Laura and Lynne have both made going to The Valerie Center a pleasant experience. They always have smiling faces and a warm welcome."



Financial Information

THE VALERIE FUND Comparative Statement of Revenue and Expenses 2008 and 2009

	2008	2009*
REVENUE		
Grants & Donations	\$1,546,216	\$1,321,712
Special Events (Net)	777,212	777,233
Community Events (Net)	136,092	91,219
Other Revenue	19,921	31,429
Investment Income	7,646	44,180
TOTAL OPERATING REVENUE	\$2,487,087	\$2,265,773
EXPENSES		
PROGRAM SERVICES:		
Allocations to Hospitals	1,020,172	1,077,799
Camp Happy Times	314,113	268,710
Holiday Parties	58,656	46,368
Wawa Programs	100,000	–
Scholarships	16,200	13,200
Other Programs	43,016	67,654
TOTAL PROGRAM SERVICES	\$1,552,157	\$1,473,731
SUPPORT SERVICES		
Fund Raising Expenses	369,677	337,574
Management and General	307,077	370,910
TOTAL SUPPORT SERVICES	\$676,754	708,484
NET ADDITION TO FUND BALANCE	\$258,176	\$83,558

* NON AUDITED 2009 RESULTS.

Five Year Financial Profile

Overall Funds Raised

2009	\$2,265,773
2008	\$2,487,087
2007	\$2,496,354
2006	\$2,037,000
2005	\$1,734,000

Overall Funds Distributed

2009	\$1,473,731
2008	\$1,552,157
2007	\$1,325,832
2006	\$1,484,000
2005	\$1,218,000

Total Number of Donors

2009	5,232
2008	3,822
2007	3,535
2006	3,219
2005	2,049

Campers*

2009	236
2008	247
2007	258
2006	262
2005	254

Total Number of Patient Visits

2009	23,284
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Total Number of First Time HEM/ONC Visits

2009	1,654
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*Includes patients who attended Camp Happy Times and various hematology summer camps through The Valerie Fund.

Major Corporate And Foundation Donors

We greatly value our relationships with the major Corporate Funders and Foundations listed here:



Morgan Stanley



**TVF patient,
Bethany**
Age 7

Diagnosed with acute lymphoblastic leukemia (ALL) at age 6. Treated at TVF Center at Morristown Memorial Hospital—Goryeb Children's Hospital, Morristown, NJ.

Patients and their families experience illness and treatment in a unique way at The Valerie Fund "because you become one family," says Bethany's mom, Lisa. "The doctors, nurses, and staff know your child from 'a to z'."

Noting that the doctors are "top notch," Lisa remarks that the social workers, Cathy and Ann, have been particularly helpful and comforting. "They help you with all your needs as a family. You can let out all your emotions as a parent to them."

Lisa couldn't agree more that the treatment team cares deeply about the emotional well-being of the patient and family. "They treat your child as a person; how the child feels is very important. They know your fears and help you get through them. As parents, my husband, Mario, and I broke down, and they were there to pick us up and help us with this journey."