

# RESERVATION CARD

Please Charge My: American Express

#: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Enclosed is a check in the amount of: \$ \_\_\_\_\_

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Daytime Phone #: \_\_\_\_\_

Fax #: \_\_\_\_\_

Name of Golfers in Your Foursome / Handicap:

1. \_\_\_\_\_ / \_\_\_\_\_

2. \_\_\_\_\_ / \_\_\_\_\_

3. \_\_\_\_\_ / \_\_\_\_\_

4. \_\_\_\_\_ / \_\_\_\_\_

If you are an event sponsor, please indicate how your name should appear on the sponsor signage:

\_\_\_\_\_  
\_\_\_\_\_

Full payment is greatly appreciated upon reservation. Please detach registration form and put in an envelope.

*Please make all checks payable to:*

**The Valerie Fund**  
2101 Millburn Avenue  
Maplewood, New Jersey 07040

**For more information or reservations, call:**  
973.761.0422



2101 Millburn Avenue  
Maplewood, New Jersey 07040  
www.TheValerieFund.org



YOU COULD BE THE LUCKY  
RAFFLE WINNER OF A 2009  
TOYOTA PRIUS HYBRID!

NON-PROFIT ORG  
U.S. POSTAGE  
PAID  
PERMIT NO. 90  
MAPLEWOOD, NJ 07040



## The American Express Charity Golf Tournament

### To Benefit The Valerie Fund



## Baltusrol Golf Club

Home of the 2005 PGA Championship  
Monday, August 17, 2009



For over 30 years, The Valerie Fund has brought hope to children with cancer and blood disorders. Today, The Valerie Fund treats nearly 5,000 children each year. A team of expert professionals work together to provide medical, social and emotional support for the children and their families.

As the cure rate of childhood cancer continues to grow, more children need to be treated and monitored annually. As a result, more funding is needed to provide young patients and their families with quality care.

Thank you for supporting The American Express Charity Golf Tournament. With your help, we can truly make a difference in the lives of these very courageous children.

## The American Express Charity Golf Tournament

### Committee

Richard Wood, Chairman

Ron Carr, Jr.

Kenneth Fisher

Steve Fisher

Michael J. Gabbay

Jim Hufnagel

Tina Lopez

Joe Mangione

Steve Squeri

## PARTICIPATION GIFTS

We invite companies to donate and/or underwrite the cost of premium giveaways that each golfer will receive. Items may bear your company name and/or logo.

*Please specify item(s) to be donated  
(minimum of 200 items each).*

**Space is limited.**

**Please reserve your foursome today!**

### Schedule of Events

**10:00am - 11:30am**

*10:00am / 11:30am*

**11:30am (Sharp)**

*11:30am*

**5:00pm - 7:00pm**

*5:00pm / 7:00pm*

*Please note:*

*There is no rain date for this tournament.*

*Cocktails and Dinner will proceed as scheduled.*

Baltusrol is a mandatory soft spike club.

Men: No shorts

Women: Shorts must be 2 1/2 inches above knee

Men & Women: Collared and sleeves shirts only

### Mail Registration to:

The American Express  
Charity Golf Tournament  
The Valerie Fund  
2101 Millburn Avenue  
Maplewood, New Jersey 07040

Telephone: 973.761.0422

Fax: 973.761.6792

[www.TheValerieFund.org](http://www.TheValerieFund.org)

## ✂ SPONSORSHIP OPPORTUNITIES

- CO-EVENT SPONSOR** ..... \$25,000  
One Foursome  
Co-Naming Rights  
Exclusive Signage at the Event  
Verbal Recognition at the Awards Ceremony  
Recognition in the Event Program  
Recognition in The Valerie Fund Newsletter
- DINNER SPONSOR** ..... \$20,000  
One Foursome  
Exclusive Signage at the Dinner  
Verbal Recognition at the Awards Ceremony  
Recognition in the Event Program  
Recognition in The Valerie Fund Newsletter
- BRUNCH SPONSOR** ..... \$15,000  
One Foursome  
Exclusive Signage at the Brunch  
Verbal Recognition at the Awards Ceremony  
Recognition in the Event Program
- PRIZE FUND SPONSOR** ..... \$15,000  
One Foursome  
Exclusive Signage at the Cocktail Hour  
Verbal Recognition at the Awards Ceremony  
Recognition in the Event Program
- PRACTICE GREEN SPONSOR** ..... \$2,500  
Special Signage on the Putting Green  
Recognition in the Event Program
- DRIVING RANGE SPONSOR** ..... \$2,500  
Special Signage on the Driving Range  
Recognition in the Event Program
- CLOSEST TO THE PIN** ..... \$1,500  
Special Signage on the Green  
Recognition in the Event Program
- TEE OR GREEN SPONSOR** ..... \$750  
Tee or Green Signage  
Recognition in the Event Program

## PARTICIPATION OPPORTUNITIES

- CORPORATE MEDALIST** ..... \$7,500  
Foursome at Baltusrol  
Signage at the Event  
Recognition in the Event Program  
Buffet Brunch on the Terrace  
Cocktails, Hors D'oeuvres, Dinner
- GOLFER PACKAGE (BASED ON AVAILABILITY)** ..... \$2,000  
Buffet Brunch on the Terrace  
Cocktails, Hors D'oeuvres, Dinner
- COCKTAILS AND DINNER ONLY** ..... \$250  
Cocktails, Hors D'oeuvres, Dinner