Our mission is to provide support for the comprehensive health care of children with cancer and blood disorders.
TVF patient Tatyana examines Dr. Peri Kamalakar
Dear Friends:

Your generosity and support of the children, families, our centers and Camp Happy Times made 2012 a record-breaking year for The Valerie Fund, raising over $4 million for the first time, after exceeding $3 million for the first time in 2011.

Thanks to your extraordinary generosity, we were able to greatly expand services and make The Valerie Fund Children’s Centers second to none for a child fighting cancer or a blood disorder. Your desire to make a difference allows us to support seven children’s centers that are treating over 4,000 kids fighting diseases from Wilms’ Tumor to ALL (Acute Lymphoblastic Leukemia) to Sickle Cell Disease, to name a few.

In the following pages, you will see how in 2012 a new endowment means permanent funding so our children have the benefit of holistic medicine for as long as they need it. Additionally, you will learn about the essential psychologist we are providing for children and their families, and the educational liaison to ease kids’ return to school post-treatment. Our collective commitment—yours and The Valerie Fund’s together—was exemplified by an increase of almost 50% in scholarship funds to encourage those incredible young adults to continue their education and help many families strapped with mounting medical bills.

In 2012, The Valerie Fund Board of Trustees laid the groundwork for even stronger psychosocial programs and services at all centers by focusing on new and increased programming for our children and families. This will result in The Valerie Fund supporting more psychologists, neuropsychological testing, educational support, family counseling and potentially pediatric cancer research throughout our network of centers. We remain committed to providing for the highest level of comprehensive healthcare that we can, close to home, for our children.

On behalf of some of the bravest kids we know, thank you for being part of The Valerie Fund family. Your compassion and your dedication help to make this all possible!

All the best,

Merrie Bernstein
Chairman of the Board

Barry Kirschner
Executive Director

Aaron

Diagnosed at age 18 months – Stage 2 Neuroblastoma, Abdominal

“When the gastroenterologist told us they saw a tumor on Aaron’s ultrasound, he said he would bring us to The Valerie Center upstairs, an incredible pediatric cancer center. Before this moment we didn’t even know it existed, and it was about to become our entire world. Those first hours are completely disabling for a parent, and had we been anywhere else at the moment when Aaron’s tumor was found, we wouldn’t have been able to literally walk right up the stairs to the most intelligent, experienced and compassionate group of people we’ve ever known.”

–Aaron’s mom, Kerrie
Our Impact

A Five-Year Glance
Annual allocations to current & future programs

The Valerie Fund Children's Centers

% of $ Allocated

2012 Programs & Services

- Child Life: $369,500
- Scholarships: $59,000
- Transportation: $69,000
- Holiday Parties: $45,437
- Mom & Mom Help Line: $45,000
- Creative Therapies: $33,000
- Integrative Medicine: $20,000
- Social Work: $769,888
- Camp: $265,272
- Emergency Fund & Patient Advocacy: $86,023

Total $ Allocated

- NY: 4000 kids treated annually
- PA: 7 centers
- NJ counties where patients reside

Organizational Efficiency

- 2006: 84%
- 2009: 86%
- 2010: 83%
- 2011: 82%
- 2012: 36%
The Valerie Fund’s scope of care includes a bevy of psychosocial services for children with cancer and blood disorders, their parents and even their siblings. By making these services available at The Valerie Fund Children’s Centers, over the past 36 years The Valerie Fund has built a network of comprehensive care facilities for children living in New York City, New Jersey and metropolitan Philadelphia.

The services listed below are offered with the singular goal of minimizing the emotional and psychological impact on patients and their families for the short and long term. Central to that goal is making sure that Valerie Fund kids enjoy as many typical childhood experiences as their healthy peers.

This list of the positions and services we currently fund illustrates the breadth of care we make possible, thanks to our generous donors.

- Child life specialists
- Social workers
- Transportation
- Support groups for patients
- Support groups for family members
- Sickle cell program
- Camp Happy Times for children with cancer
- Integrative medicine
- Sibling workshops
- Flashes of Hope patient and family portraits
- Scholarship program
- Emergency funding
- Art & music therapy
- Holiday parties
- Staff grief counseling
- Professional development for Valerie Fund Center staff

Diagnosed at age 22 months – Pre-B Acute Lymphocytic Leukemia

“The Valerie Fund has helped our family in more ways than we can even say throughout Michael’s illness. The doctors made sure that they had the correct diagnosis quickly so that we could start treatment within 24 hours of our arrival. They ensure his continued care throughout and listen to every concern 24 hours a day. They helped him walk again after a month of not having that ability. The nurses care for our son just like we would care for him and that’s the best compliment a parent can give.”

-Michael’s Mom, Jodi
Expanding Existing Services, Establishing New Ones

In 2012, The Valerie Fund moved forward in expanding upon the basic psychosocial care services that have long been in place at The Valerie Fund Children's Centers.

A commitment was made to permanently fund two full-time social workers at The Valerie Fund Children's Center at Goryeb Children's Hospital. Funding is also being provided there for a new educational liaison who will assist parents in accessing all of the necessary support patients may need when returning to school following treatment. Services could include everything from in-class support to physical accommodations.

A new psychologist will see patients at The Valerie Fund Children's Center at Newark Beth Israel Medical Center to provide individualized counseling around a wide range of issues that emerge for children with life-threatening issues.

Supporting Parents 24 Hours a Day

Mom2Mom, a 24-hour parent peer helpline, is now available to parents and caregivers of Valerie Fund patients who are faced with a wide range of practical and emotional issues. Most often, they are operating in isolation, whether it is during the regular work day or in the middle of the night. Members of their regular support system are often unfamiliar with all that these parents are experiencing. The Mom2Mom program trains veteran Valerie Fund parents who work on site at a behavioral health call center, where licensed social workers and psychologists oversee the program 24/7.

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Luke

Diagnosed at 18 months old - Acute Lymphoblastic Leukemia

“His favorite thing about The Valerie Fund is clearly his trips to the Toy Box with each visit to the doctors. He eagerly looks forward to carefully reviewing the contents of the Toy Box before predictably choosing a little Hot Wheels match box car. As for his feelings toward The Valerie Fund, I think the easiest way to sum it up is to note that Luke actually likes going to the doctors at The Valerie Fund—despite all the really awful things they have to do to him.”

-Luke’s mom, Cherie
Providing Comfort Through Noah’s Fund

Following three complete cycles of year-to-year funding for the Integrative Medicine Program at The Valerie Fund Children’s Center at Goryeb Children’s Hospital, the close family of six-year-old patient Noah Harris established Noah's Fund in his memory to ensure that the special form of therapy that helped him so much will continue. By endowing this program through the E.F. Harris Foundation, the Integrative Medicine team will offer patients (and parents), without threat of interruption, the holistic, non-invasive therapies such as the reflexology treatments that brought comfort to Noah. His response to this treatment exemplified its transformative nature, providing relief that drugs could not. Through this program, nurse practitioners trained in the healing touch of holistic practice offer acupressure, massage, Reiki and other forms of non-invasive, integrative medicine that is proven to reduce pain, stress and even nausea. In addition to funding for integrative medicine, Noah’s Fund has created the Noah’s Love Puppies program, which gives children visiting the center the same stuffed puppies Noah looked forward to bringing home for himself and his siblings from the treasure box. Through a fund created in his loving memory, The Valerie Fund Center will offer every child treated there a selection of soft, stuffed dogs like the ones that Noah adored. These cuddly creatures are a simple and effective source of joy as soothing to teens as they are to toddlers.

Making Education Beyond High School Accessible for Valerie Fund Patients

The result of a conscious decision and generous commitment by The Valerie Fund Scholarship Committee and board members, The Valerie Fund Scholarship program dramatically increased the number and the size of scholarships to patients and former patients who are pursuing post-secondary education. In 2012, 36 students received a total of $57,000 in funding for the 2012-13 year, up from the 29 students who received $37,000 in the prior year. In addition, the creation of the Julia L. Weintraub Scholarship Program set a new bar for scholarship levels, increasing the uppermost level for these and other awards from $1,500 to $5,000. Valerie Fund patients attending four-year colleges and universities, community colleges and vocational training programs are eligible to apply.

Highlight of Our 2012 Achievements

Sameed
Diagnosed at age 1 – Sickle Cell Anemia

“The Valerie Fund helps my family out a lot. The love that we receive from the staff is phenomenal. As Sameed would say, it’s “a home away from home.” The social workers and child-life specialist are always there to talk when I need to. There’s been times when I had to miss work weeks at a time when Sameed was hospitalized and the social worker would write letters on my behalf so I can keep my job.”

-Sameed’s mom, Stephanie
Child Life Specialist Jillian Hinko lets TVF patient Jeremy be the doctor
Financial Information

### THE VALERIE FUND

Comparative Statement of Revenue and Expenses

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
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<tbody>
<tr>
<td><strong>REVENUE</strong></td>
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<tr>
<td>Grants &amp; Donations</td>
<td>$1,807,688</td>
<td>$1,890,269</td>
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<td>Special Events (Net)</td>
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<td>Investment Income</td>
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<td><strong>TOTAL OPERATING REVENUE</strong></td>
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<tr>
<td><strong>EXPENSES</strong></td>
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<td><strong>PROGRAM SERVICES</strong></td>
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<td>Hospital Centers</td>
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<td>Camps</td>
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<td>Advocacy</td>
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<td><strong>SUPPORT SERVICES</strong></td>
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<td>Management and General</td>
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<td>Fundraising</td>
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<td><strong>TOTAL SUPPORT SERVICES</strong></td>
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<td><strong>$867,642</strong></td>
<td><strong>$1,319,259</strong></td>
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</tbody>
</table>

*unaudited 2012 results.

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**Allysa**

Diagnosed at 15 months old - Wilms Tumor

“I can say that Alyssa has gone from a baby punching nurses and screaming at the top of her lungs when anyone even tried to take her blood pressure to a completely cooperative little girl. I am writing this with tears in my eyes due to how much I believe in the program.”

-Allysa’s mom, Marlaina
Major Corporate and Foundation Donors

We greatly value our relationships with the major corporate funders and foundations listed here.
Honor Roll

Valerie’s Legacy

Members of Valerie’s Legacy are donors who have named The Valerie Fund in their estate plan or have made a gift to The Valerie Fund endowment. We recognize these donors in perpetuity for ensuring that the children we serve now and in the future receive the care and support that they deserve.

Valerie’s Circle - ($100,000.00 + )
*Judy Abrams
*Marilyn Adler/Martin H. Adler Children’s Fund
*David and Gail Cohen
*E. F. Harris Family Foundation
*George and Fran Foussianes
*Michael and Debra Gelband

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Univision Management Co.
Videology
The Weather Channel, Inc.
The Westhoff Family Charitable Fund
Whistlone Construction Corp.
Withum Smith & Brown, PC
David Wu
Scott and Rachel Yedid

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American Laundromat Records
Anonymous(3)
ASCO
Drs. Steven and Angela Bader
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Bimbo Bakeries

*Indicates Champions Circle lifetime giving level
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The Ritz Diner
Saker ShopRites, Inc.
Shirley Schumacher and Gregory Goeckner
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Paul Spivack
Tanya Goss Memorial Fund
Trenk DiPasquale
Tycher Family Foundation
United Way of New York City
UPS NJ District
UrbanAmerica
Watching Hills Regional High School
Daniel Weintraub and Marcy Geko
WGN America
Woodland School
Advocate - ($1,000.00 + )
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Mohit Assomull
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Daniel Toscano
Tank and Michelle Trotter
Abby Turk
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UBS Matching Gift Program
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3301 Fort Hamilton Operating Corp.
60 Metropolitan Operating Corp. DBA Burger King/
Popeye's
624 South Conduit Operating Corp. DBA Burger King
957 Marcy Ave. Operating Corp. DBA Burger King
971 Flatbush Ave. Operating Corp DBA Burger King
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Martin Accardi
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Susan and Rakan Aledwani
Madhuri Anantha
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Paul and Therese Andersen
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Deutsche Bank
Brian Dias
Dominic and Karen Dibari
Leo and Evangelina DiGuilio
Mark DiMilia
Dorffman Abrams Music, LLC
Joseph Dougherty
Daniel and Barbara Drench
Don Dvorin
Walter Egbert
Matthew Eilers
Kevin Emerson
Emma’s Ale House
Enzymotec USA
C. Daniel and Christine Ewell
Dr. Robert and Jackquelyn Fabricant
Michael and Susan Falcon
Jason Fan
Karen and Murray Feinblatt
Paul Fernandes
Noel Fogarty
Donna Forlenza
Frank J Hills Inc
Andrew Frankel
Friedman, LLP
Sharon Friedson
Sam and Gail Fusaro
Clinton and Karen Gartin
Robert Gauss
GE Foundation
Glamorise Foundations, Inc.
David Gockel
Ira and Barbara Goldberg
Goldman Sachs & Company
Yury Gordeev
Mark Gowen
William and Judith Greenblatt
Roy and Ethel Greenfield
Dr. Paul and Debra Greenwald
John and Joanne Greenwood
Eli Gross
John Guinan and Deborah McGuinness
Thomas and Dana Halpin
Thomas and Dara Miles
Morris Catholic High School
Stephen and Linda Muenger
The Murphy Family Charitable Trust
Jean-Pierre and Nanci Naegeli
Sudarshan Narula
David Nastro
Nestle Waters North America
New Jersey Manufacturers Ins. Co.
New Jersey Resources Foundation
Peter and Marjorie Newell
Dr. Marissa Newman
NJ Joint Council of IF & AM Mason NJ
Northwest Criterion Asset Mgmt.
Novartis Matching Gift Program
David Oakes
Jason O’Donnell
Ovation TV
Olivia Pallotto
Anthony and Margaret Pellegrino
Perimart, Inc.
Pheasants Hill Foundation
Phelps Construction Group LLC
Denise Piek
Christopher Pierpont
Pingy School
PIP Printing
Susan Portelli
Stephen Porter
Richard Portogallo
Ramin Pourfar
Christopher and Laura Pucillo
Qualitative Insights
Steven Raab
Brian Rachwalski
Andrew and Susan Reale
Dexter Reed
Restaurant Technologies, Inc.
Tyler and Lindsey Rhoten
Stewart and Carin Ritter
Norma Rodriguez
Joan Rolsky
Daniel and Jodi Rosenberg
Dr. Steve Rosenthal and Jennifer Brandt
Kristen Rossi
Bob Rotanz
John and Kira Ryan
Nara Sadagursky
Saddle Brook Ladies of Unico
Mort Sapkin
George Schauer
William and Angela Schneller
Steven Schoen
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Kristie Sells
Dexter Serfl
Scott and Heidi Servilla
Leonard Sessa
Anish Shah
The Shannon Rose
Chau Shearer
Brian Silver
Dorothy Simmons
Robert Small
**Aston Smith**
**Keisha Smith**
**Nicole Smith**
**Snyffy Scented Products**
The Sobel Charitable Fund
Mark Solomons
Sony Corporation of America
Denise Stanneck
Sterling Properties Group, L.L.C.
Lawrence Steen
Sycoo Metro New York
Taylor Products, Inc.
Alexandra Thomson
The Tilson Financial Group, Inc.
Jody Toll
Sally Toria
Jim Torney
Jason Truman
Michael and Susan Turk
TV Guide Magazine Group Cable & Satellite Magazine
Twin City Supermarket
John Tyree
Arthur and Elaine Tyrrell
UMDNS Foundation
United Way of Southeastern Pennsylvania
Joe and Susan Uva
Steven Virany and Valerie Radwaner
Sebastiano Visentini
Chetan Vohra
Watching Hills Elks 2252
Maryann Watt
David J. Weiner
Jamie Weintraub
Daniel Weiss
Travis Wilcher
Mary Ann Wood
Kirk Woodward
Dr. Louis Woolf
Wunderman Agency
Michael and Gretchen Wyatt
Colleen Yanez
Neil and Jane Yaris
John and Kathleen Young
Jonathan Yourkouski
Gary and Tracy Yusko
Milagro Zelaya
Hannah Zwiebel

**LaTia**

**Dianosed at age 3 – Acute Lymphoblastic Leukemia**

“The Valerie Fund is that extended family that everyone needs. They are there in bad times as well as good times. The staff is great. LaTia is currently enrolled in school, in the 2nd grade. She does exceptionally well and is a spelling bee champ.”

-LaTia’s mom, Brehita
I feel good about being treated by The Valerie Fund Children’s Center at Newark Beth Israel Hospital. People should support The Valerie Fund because they make sure we have fun and I feel safe with the doctors and nurses.

TVF patient Molly shares a laugh with Dr. Stephen Halpern

Diagnosed at birth - Sickle Cell Disease-Hemoglobin SC

"I feel good about being treated by The Valerie Fund Children’s Center at Newark Beth Israel Hospital. People should support The Valerie Fund because they make sure we have fun and I feel safe with the doctors and nurses."
OUR CENTERS

- Children’s Hospital of New Jersey at Newark Beth Israel Medical Center Newark, NJ
- Children’s Hospital of Philadelphia, NJ Section of Hematology/Oncology, Specialty Care Center, Voorhees, NJ
- Morristown Medical Center, Goryeb Children’s Hospital, Morristown, NJ
- NewYork-Presbyterian Morgan Stanley Children’s Hospital Columbia University Medical Center, New York, NY
- Overlook Medical Center, Summit, NJ
- Saint Barnabas Medical Center, Livingston, NJ
- The Children’s Hospital at Monmouth Medical Center, Long Branch, NJ