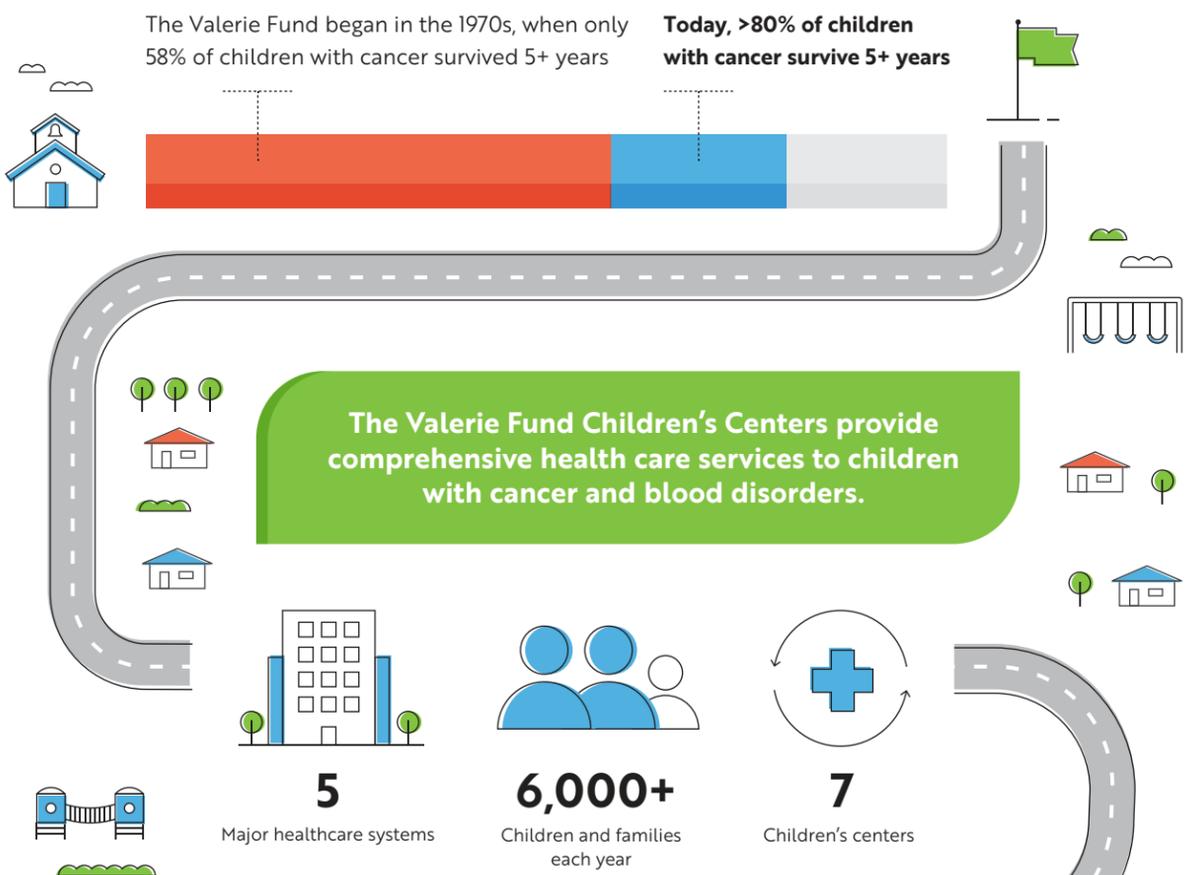




Sue and Ed Goldstein established The Valerie Fund in 1976 in memory of their nine-year-old daughter. The Valerie Fund has been dedicated to the well-being of children with cancer and blood disorders for over 40 years, providing treatment centers with the highest quality medical care.



There are more than 400,000 childhood cancer survivors in the U.S. But the number of children diagnosed with cancer is *on the rise*.

Treating the pain, symptoms, and stress of cancer is as important as treating the disease for a better quality of life.

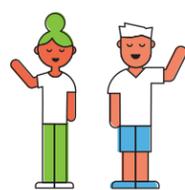
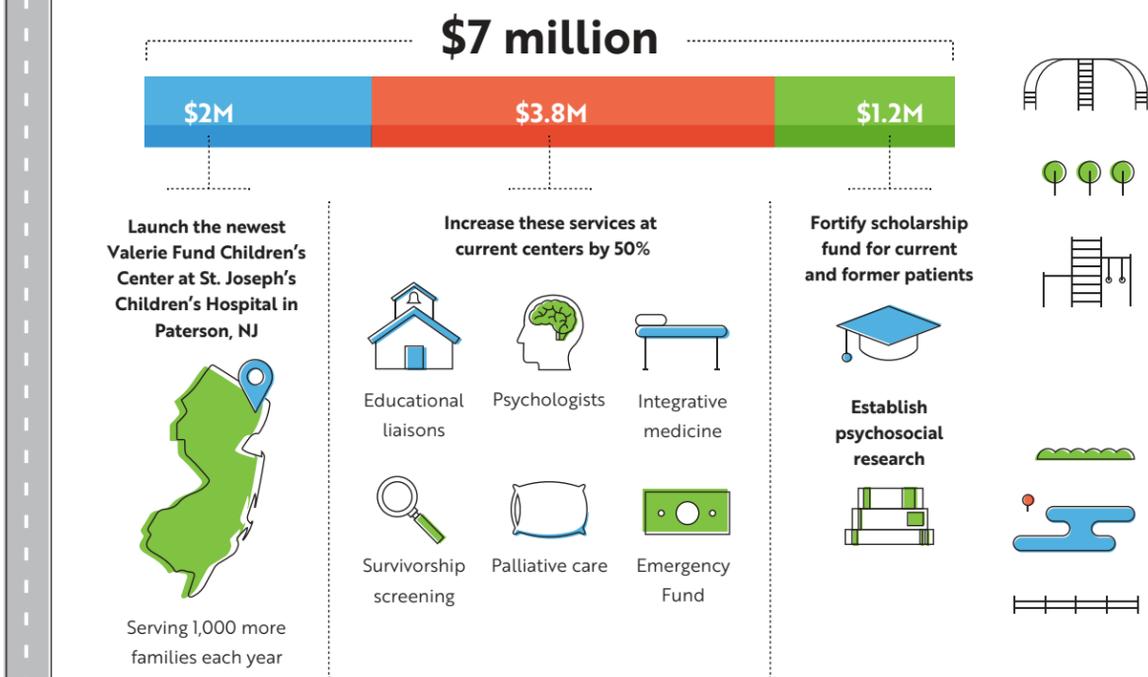
For 40+ years, The Valerie Fund's comprehensive care model has included:

- Child Life specialists
- Social workers

The model has grown over the past 15 years to include psychological and educational support, as well as key services like transportation.

Recent studies reveal that many children and families need more intensive psychosocial support and interventions.

To give even more children and families the support they deserve, the Green Light Initiative is raising \$7 million.



100% of all funds donated through the Green Light Initiative supports direct services for the kids and their families.

The Valerie Fund is driving toward a healthier tomorrow. Your gift will give a green light to children with cancer and blood disorders.



Sources: National Cancer Institute, American Cancer Society, IOM 2015, "Comprehensive Care for Children with Cancer and Their Families," Price, J., Kassam-Adams, N., Alderfer, M., Christofferson, J., & Kazak, A. (2016). An integrative model of pediatric medical traumatic stress: An update based on a systematic literature review. Journal of Pediatric Psychology, 41, 86-97.